



# News Release

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**FOR IMMEDIATE RELEASE:**

Nov. 16, 2012

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## **Groundbreaking Ceremony of the Cesar Chavez Monument**

**RIVERSIDE, Calif.** – The César Chávez Groundbreaking Ceremony, sponsored by the City of Riverside Human Relations Commission, will take place on November 19, 2012 at 4 p.m. on the corner of University Avenue and Main Street.

The keynote speaker will be UFW President Auturo Rodriguez. The ceremony will include performances from Grupo Folklórico Maya and music by DJ-Richard Huaracha.

César Chávez is one of the most revered civil rights leaders. He is recognized for his faith, his passion for non-violence rooted in the teachings of Dr. Martin Luther King, Jr., and Mohandas Gandhi, and his inspirational leadership.

Construction of the monument begins early in January and the memorial unveiling is anticipated for March 2013. The monument was created by artist Ignacio Gomez, who created another memorial to César Chávez in San Fernando.

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